PARTNER SUPPORT WEBINAR
RESPONDING TO THE COVID-19 PANDEMIC
THURSDAY 7 MAY 2020
11 - 12.30
VIRTUAL HOUSE KEEPING

- Reliant on our IT – please turn off your video cameras
- Webinar will be recorded
- Supporting slides will be sent directly to all attendees and go out on our social media and website for sharing
- Please put all questions in the chat function
- Those on the webinar from outside Norfolk, please refer to your local Active Partnership for individual support post webinar
USEFUL CONTACTS

Sport England at coronavirus@sportengland.org

Active Norfolk via aaron.roberts@activenorfolk.org for distribution across the team

Or visit www.activenorfolk.org/coronavirus-covid-19

Those outside Norfolk please contact your local Active Partnership for individual support www.activepartnerships.org/active-partnerships
SPORT ENGLAND FUNDING

- £195 million available made up of:
  - £20m in emergency fund
  - £55m innovation funding
  - £5m existing partners having financial difficulty
  - £115m roll over of current funding into 21/22 to 100 established partners

- Targeting sports clubs and community organisations experiencing short term financial hardship
- Includes organisations who have never received a Sport England grant before
- Covers period 1\textsuperscript{st} March 2020 – 31\textsuperscript{st} July 2020

- www.sportengland.org/how-we-can-help/our-funds/community-emergency-fund
ALREADY GOT A SPORT ENGLAND GRANT?

Call your Case Manager before applying to this fund as they may be able to:

Help you re-profile your current grant to deal with the financial hardship

Help to amend your current project timetable and targets that Sport England gave you a grant for
SPORT ENGLAND COMMUNITY EMERGENCY FUND

ELIGIBLE

▪ Local Sports club
▪ Voluntary or community sector organisations that deliver sport or physical activity
▪ Small charitable trusts that do not qualify for financial help elsewhere
▪ Regional or county level organisations or leagues that have already paid out funds for activities that are now cancelled and are not able to claim funds from elsewhere

INELIGIBLE

▪ Local authorities, including town and parish councils
▪ Schools, colleges and universities
▪ Commercial sport and physical activity providers
▪ Leisure operators
▪ Individuals who are either employed or self-employed within the sport and physical activity sector

You can only apply once for all costs between 1st March and 31st July 2020
What can be funded
(Focus on fixed funds):
- Rent
- Utilities
- Insurance costs
- Facility or equipment hire
- Core staffing costs (including casual staff) that can’t be funded by other gov’t schemes
- Retrospective losses from 1st March 2020

What can’t be funded:
- Costs which are already covered by other gov’t funding, including rates
- New activities or events
- Capital works
- Professional or semi-professional players costs
- Costs beyond the end of July 2020
HOW MUCH WILL THEY FUND?

- **Grant size:** £300 - £10,000 and in exceptional circumstances awards of over £10,000

- **Assessment period:** applications assessed and decisions made in 7-10 working days

- **Number of applications permitted:** the expectation is that organisations will only apply once to this fund for the period (1st March 2020 – 31st July 2020)
These are the main criteria to determine if your application is both eligible and a priority

1. Audience/reach
2. The role you play
3. Financial need
4. Impact of not receiving funding
1. AUDIENCE/REACH (Q29)

PRIORITY GIVEN TO ORGANISATIONS THAT:

- Deliver activity in disadvantaged areas, including areas of rural deprivation with lower socio-economic groups
  - Works with Sport England target groups: older people, women/girls; disabled people and long-term health conditions; Black, Asian and minority ethnic groups (BAME); LGBT+;
  - Organisations that are maintaining an element of self-employed workforce not covered by other funding
- Local Insight
- Insight Tools

TOP TIP
If your organisation is not based in an area of deprivation but your members or your reach is, make this clear.

Visit the Insight & Evaluation pages on the Active Norfolk website for data, maps, and reports to help you demonstrate the need and demographics of your area.
PRIORITY GIVEN TO ORGANISATIONS THAT:

- Have actively delivered or enabled community sport and physical activity in the last 12 months
- Are proactively staying in touch with participants during the Covid-19 period

Communicating and Engaging as a Virtual Club!

Why it’s Important to Keep Your Club Connected

Keeping in touch with your members, volunteers, coaches and parents, helps them feel like they are still part of the club. It is particularly important right now. There are three different ways to do this. The method below is the most basic and can be replicated by any club, but your members will appreciate any effort to engage with them.

Information Sharing

Making the Most of Social Media Channels

A key objective for many sports clubs and organisations across the country is to stay connected with their members, volunteers and coaches. There are a number of social media channels available that provide excellent platforms to support this. Some clubs and organisations already use these social media platforms, whilst others may be interested in doing this but aren’t sure where to start. This information provides some basic ideas on how to get started with social platforms, in addition to some ideas on how to use them.
3. FINANCIAL NEED (Q23-28)

PRIORITY GIVEN TO ORGANISATIONS THAT:

- Demonstrate clear financial hardship and need as a result of the current situation
- Clear detail of the expected financial impact over the next three months
- The minimum expenditure you will have to meet while activity isn't happening
- Information about your reserves that are unrestricted
- What would be the consequences if your organisation is not successful in securing this funding?

TOP TIP
Organisations will not be penalised for having reserves as all well-run organisations should have reserves.
4. IMPACT OF NOT RECEIVING FUNDING (Q32)

PRIORITY GIVEN TO ORGANISATIONS THAT:

- Clearly explain the consequences of not receiving funding
- Demonstrate how this impacts on your organisation’s ability to deliver sport and physical activity

TOP TIP
Make sure you reference to the target groups from Question 1.

TOP TIP
Give clear examples of what will happen to your organisation but also your local community!
APPLICATION PROCESS

- Online (not a paper form) – We have sent a word doc template to help you prepare

- The online form does not save information as you go so do not navigate away at any time

- The online form link is here: Community Emergency Fund Application

- Decisions communicated 7-10 working days
1. Details of main contact person (Q1-10)
2. Organisation details (Q11-Q22)
3. Funding (Q23-28)
   - Amount requested
   - How you’ll spend the money and how requested value is calculated
   - How much you will estimate to lose/already lost over period
   - How loses are calculated
   - Reserves / savings
4. Related Information (Q29-33):
   - Who benefits from your provision
   - What type of activities do you deliver
   - How are you staying in touch with participants/members
   - What happens if you do not receive a grant
   - What support or guidance do you need
BEFORE YOU APPLY, KEY ISSUES TO CONSIDER:

- Is this fund right for you?
- Can the costs be covered by the Covid-19 Government schemes?
- Is your organisation definitely eligible to apply?
- Is your organisation and its audience a priority? Do you serve a low-income area and deliver against Sport England outcomes?
- How much money do you really need?
- Do you have significant reserves (beyond six months operating costs)?
TOP TIPS WHEN APPLYING...

- Apply ASAP! – over 6000 applications received as of Thursday 24th April across England
- Be really honest and write in plain simple language
- If you have time - type out your answers first, before copying and pasting them in to the online application
- Be clear and concise with your answers.
- Do you have a friend / family member that can look at your application before you submit?
- From reading your answers, do they understand who your organisation is, what you deliver, what you are requesting and the consequences if you are not successful?
FURTHER SPORT ENGLAND SUPPORT & FUNDS

All details are on the Sport England website: www.sportengland.org/

If you have further questions, or your organisation does not fit the Community Emergency Fund criteria, send an email to: coronavirus@sportengland.org

Or call Sport England on 03458 508 508

Other Funds

- Innovation Funding
- Funds to support and stimulate the sector
- Funds to accelerate good ideas
- Funds to help the sector get back on its feet
- More details of this will be forthcoming as we start to return to levels of normality
SUPPORT FROM ACTIVE NORFOLK

If you need help with:
- Completing the application form
- Have any additional questions after today
- Would like feedback before you submit

Please contact: aaron.roberts@activenorfolk.org

Your local NGB Officer may also be able to support

Useful Coronavirus/ Emergency Response weblinks:
Active Norfolk
Sport England
Club Matters
CIMSPA
Sport and Recreation Alliance
UK Coaching
The pandemic is generating unprecedented safeguarding risks, as children and vulnerable adults are restricted from access to the teachers, community groups and coaches that might be the first to spot signs of neglect or abuse.

We are actively supporting safeguarding this time, and have set up a one-stop point of reference for anyone with any safeguarding concerns.

www.activenorfolk.org/coronavirus-covid-19-safeguarding
Support for the Sector

- Information & access to resources and support for support for clubs, coaches and community groups

- Resources from
  - Sport England
  - UkCoaching
  - CIMPSA

- Links to online training
  - UKCoaching
  - Physical Activity & Health e-learning programme – access to 11 different e-learning modules
    www.e-lfh.org.uk/programmes/physical-activity-and-health/

- Business support and advice
Active at Home

▪ A selection of resources for people of all ages and abilities
  o Working Adults
  o Children & Young People
  o Vulnerable Adults
  o People living with Disabilities – On The Move virtual physical activity each week
  o Call back service for people without internet access
  o iprescribe - https://iprescribeexercise.com/

www.activenorfolk.org/active-at-home
Active at Home

- Going virtual? – Lots of examples of coaches and providers taking their classes and coaching virtual

- Your virtual activity can be uploaded to our Activity Finder now

www.activenorfolk.org/active-at-home
Active at Home Kids

New physical activity themed challenges and activities are released for school aged children each week, Monday - Friday.

This resource is designed to give schools, clubs, and parents physical activity themed ideas for kids.

Virtual School Games

Take part in weekly virtual challenges as part of the Norfolk School Games.

New challenges are released each Monday, follow @norfolkschoolgames

Satellite Clubs Funding

- £300 grant available to Satellite Club delivery partners to offer virtual sessions for young people to keep active during lockdown
- Focus ages 14-19, Satellite Club attendees, inactive young people
- Initial 5 week programme with a min of 60 mins of physical activity content delivered each week
- Sessions streamed live and recorded with various challenges set for young people to try
- George.webster@activenorfolk.org
• **#ArtInAid** - for every acquisitions of artworks, Le Dame Art Gallery will donate 30% on sales to a charity of your choice or to one among those they have selected: WHO - Wellcome Trust - Italian Hospitals - CDC Foundation.

• **Asda** - has donated £5m to its partners FareShare and the Trussell Trust. This will provide over 4 million meals to families in poverty, as well as more than 3000 charities access to free food over the next 3 months. That's fantastic of Asda, but the need is huge - support the Trussell Trust by donating here.

• **Arts Council England** - emergency funding package and Support for funded organisations and individuals announced.

• **Authors Emergency Fund** – professional authors who are resident in the UK or British subjects – including all types of writers, illustrators, literary translators, scriptwriters, poets, journalists and others.

• **Big Society Capital** - plans emergency £100m loan fund for charities.

• **Cadent Foundation** - Midlands, North West England, South Yorkshire, East of England and North London. Committed £240k to the Trussell Trust last week, ready to support other worthy causes.

• **CAF Coronavirus Emergency Fund** - organisations with income of £1m or less, up to £10k to support day-to-day activities in the current health emergency or your Covid-19 emergency response activities.
• **CaRe20 – Caring for Retail during Covid-19** - £10m appeal, financial, emotional, physical and vocational support to store workers who may be ineligible for government support during the health emergency.

• **Care Workers Crisis Grants** - grants to care workers.

• **Cavell Nurses Trust** - additional funding for grants designed to help nursing and midwifery professionals support their living costs like rent and utility bills.

• **Comic Relief** - some of the money raised through Sport Relief 2020 will go to organisations on the frontline. Support for grantees through adapting activities, reviewing timeframes, or re-budgeting remaining funds.

• **Co-op** - £1.5 million of essential food products to FareShare’s 23 regional centres, and then supplied to a network of local community groups across the country.

• **Film and TV Emergency Relief Fund** - established with a £1m donation from Netflix for anyone impacted in the industry by shutdown.

• **Greggs Foundation** - funding for emergency food parcels, hardship payments and other support to schools and community hubs.

• **Help For Musicians** – guidance and hardship fund
**ADDITIONAL FUNDING**

- **Hospitality Industries Funders** – various, those without work as a result of coronavirus lockdown in the UK. Temporarily closed due to volume of applications 25 March.

- **Indigo Trust** - has donated £1m to the Trussell Trust for food banks.

- **John Lewis & Waitrose** - launched a £1m Community Support Fund to be distributed by Waitrose shops to local communities, and a support fund to aid staff facing additional costs as a result of the pandemic.

- **Leathersellers Company** - prioritise applications from UK registered charities supporting the homeless or those at risk of becoming homeless, provision of food and essential supplies, victims of domestic violence, nursing care to vulnerable patients.

- **Make A Difference Trust** - small pockets of financial assistance to those in theatre experiencing unexpected financial hardship due to theatre closures as a direct result of Government advice aimed at containing the spread of Coronavirus.

- **Martin Lewis** - has made £1m available to fund urgent coronavirus grants of £5k to £20k to small registered UK charities - community aid, financial advice help and more - to help with specific UK coronavirus-related poverty relief projects. His hope is to get the money is distributed within the next couple of weeks. Closed to new applications.
ADDITIONAL FUNDING

• **National Lottery** - announces all the funding decisions for next 6 months (up to £300m) will be devoted to crisis and they will accelerate the cash part of this funding as much as possible.

• **Neighbourly** - micro-grants of up to £400, to support good causes that are helping communities affected by the new Coronavirus outbreak.

• **The National Emergencies Trust** - launching an to help those most effected by the outbreak. They collaborate with charities and other bodies to raise and distribute money and support victims at the time of a domestic disaster.

• **PRS For Music** - PRS members globally - grants of up to £1000 each, depending on need.

• **Sport England: Community Emergency Fund** - including those not currently supported by us, who have a role in supporting the nation to be active but who are experiencing short-term financial hardship or the ceasing of operations due to the impact of coronavirus. Organisations can apply for grants between £300 and £10,000.

• **Sport England: Sector Partner Fund** - Active Partnerships and national governing bodies, on bespoke measures that may be needed for any instances of immediate financial distress
• **Sport England:** Sector Stimulation Fund - will be rolled out in coming weeks.

• **Standard Life Foundation** - work directly related to crisis, addressing challenges & helping to contribute to social change which tackles financial problems and improves living standards.

• **Support for Theatre Professionals during Coronavirus** - collection of funds and sources of advice or support for those in the theatre industry. Funds are available from institution specific funders and from those that support the wider industry.

• **Sylvia Adams Charitable Trust** - coronavirus funding announced, no details yet. Works with young people.

• **Vo Tech Now** - part of Ufi’s response to support the vocational learning sector in the UK during the Covid-19 pandemic.
Thank You

https://www.facebook.com/activenorfolk/  @ActiveNorfolk

https://www.activenorfolk.org/