

Norfolk Sport, PE, Physical Activity and
Development Strategy for Young People 2015-2017

Community Sports Club Info Sheet

This strategy sets out the vision for sport, physical activity, physical education and physical development for all young people aged 0-25 in Norfolk. It will ensure a collaborative approach from all agencies contributing towards shared aspirations, ensuring the best possible experience for Norfolk's young people.

the vision

“To ensure that all young people in Norfolk experience and enjoy high quality physical education and sport, are inspired and supported to fulfil their potential and motivated to choose an active and healthy lifestyle”

What do I need to do?

Clubs should:

1. Undertake Clubmark or NGB specific accreditation to ensure a safe and enjoyable environment for young people to play sport.
2. Ensure that young people are taking part in age appropriate formats of the sport.
3. Make your club's offer inclusive and open to all young people.
4. Offer appropriately aged young people the opportunity to develop as leaders, officials and coaches.
5. Ensure gifted and talented young people are supported to reach their potential.
6. Work with local schools and colleges to offer a simple pathway from school/ college sport to community sport



How can it benefit your club?

Developing your offer for children and young people can:

1. Ensure the long term sustainability of the club by having a regular influx of new members
2. Give you access to a number of potential new volunteers – both young people and their parents
3. Offer opportunities to develop partnerships in the local community and access funding for the club
4. Provide a great service to the local community, giving young people the opportunity to develop a life-long love of your sport
5. Allow you to develop talented sports people to improve the competitive success of the club

What support is available to help me achieve this?

<p>National Governing Bodies (NGB)</p>	<p>The NGB of your sport will be able to support you to develop your offer for children and young people. They are the experts in their sport and may have resources, experience and knowledge to help guide you.</p>	
<p>Clubmark</p>	<p>Clubmark is the universally acknowledged cross sport accreditation scheme for community sports clubs. It will help ensure the club provides the right Environment and ensure the welfare of members and encourages everyone to enjoy sport and stay involved throughout their lives It is based on criteria which must be supported by specific evidence.</p> <p>Many NGBs will have their own sport specific accreditation which will be more relevant to your sport than the generic Clubmark, contact your NGB to enquire about this.</p>	<p>www.clubmark.org.uk</p>
<p>Active Norfolk</p>	<p>Active Norfolk are the strategic lead for sport and physical activity in Norfolk. They have a comprehensive knowledge of the sport and physical activity landscape. They can offer support to improve your provision, especially around coach development and linking with local schools and colleges.</p>	<p>info@activenorfolk.org</p>