Active Norfolk Foundation
Year End Directors Report

Year ending March 31st 2026

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Introduction – statement from the Chair:

I am delighted to present the first set of Finance & Governance Statements for the Active Norfolk Foundation. These represent the activities we have undertaken in our first full year of operation.

There is no doubt that starting any charity is a challenging business and we have spent much of our first year laying the foundations for future success. This includes setting up many of the systems and governance that we will need to make the charity a success in the years to come, but also creating a clear strategy, mission and outcomes alongside a clear action plan to focus our attention where it will make the most difference as we seek to secure new funding opportunities to enable people to be more physically active, specifically those that suffer most from inequalities.

Through some hard work and the support of Active Norfolk we have managed to secure over £17,000 in funding towards a small portfolio of projects that shows that we can have an impact where it is needed. We hope that this will pave the way for us to apply for more funding in 2026-27 for more targeted work. In particular we have an aspiration to invest in more projects that are linked to support the mental health of children & young people by using the power of physical activity. We look forward to reporting back on our efforts on that front in 12 months time.

- **Almost £17,500** in funding secured across Norfolk to support physical activity initiatives
- **4 grants awarded** to key physical activity partners for specific initiatives across Norfolk
- **Pitch Perfect: 42 women** introduced to football coaching with 50% of these coming from the most deprived areas of Norfolk.

- **10 balance bikes** distributed to early years settings across Norfolk
- **Future projects:** funding has been secured to support these new projects in 2026
    - **Pilling Park Junior Parkrun.** A new parkrun due to start in September 2026 and aligned to one of the most deprived areas of Norwich, supported with £6,000 of funding
    - **Fakenham Junior Parkrun.** Another new parkrun starting in Autumn 2026 for the currently poorly served remote areas around Fakenham, with £4,000 of funding
    - **Active Futures:** £5,500 funding secured for workforce training around physical activity in key early years settings aligned to deprivation indices

This is also an opportunity to recognise the significant contributions of the Board of Trustees in the last 12 months as well as the contributions to our progress from Eve Dewsnap and Kieron Tuck from Active Norfolk.

James Wright
Chair, Active Norfolk Foundation
August 2026

1. Organisational Information

i. Principal activities:

The Active Norfolk Foundation was founded in 2025 with the vision to inspire those people in Norfolk who would benefit most, to be more physically active in their day to day lives. The mission to achieve this vision is to be a source of new funding in Norfolk to drive growth in opportunities to be physically active, with a specific focus on improving mental health outcomes.

The Foundation aims to achieve it's aims by securing and distributing grants to appropriate delivery partners. The Foundation is registered as a Charity with the Charity Commission, registration number 1212000

ii. Director's listing:

The following Trustees held office during the year represented by these statements

James Wright	Chair
Daniela Marchesi	Trustee
Kevin Revell	Trustee (Active Norfolk appointment)
Rob Bloomer	Trustee
Deborah Carr	Trustee
Amy Bramble	Trustee (resigned 21.05.25)
Kieron Tuck	Ex-officio Trustee

iii. Structure, governance & management

Active Norfolk Foundation is an independent charity with links to Active Norfolk which is hosted by Norfolk County Council. The Foundation has its own governance as a Charitable Incorporated Organisation. Two of the trustees are appointed by Active Norfolk, and a majority of the trustees are independent as defined in the governing documents.

The aims and objectives of the organisation are set out in the Governing documents, and in more detail in the organisation's internal strategy and action planning.

Management of the organisation is the responsibility of the Board of Trustees who are appointed under the terms of the governance document and meet four times per year as a minimum to conduct the business of the board and organisation.

2. Governance statement

i. Governance framework

Active Norfolk Foundation continues to operate its own Governing Document to shape, direct and control the operation of the Board and organisational governance. This document is regularly updated and reviewed by the Head of Operations, and the Board of Trustees. All reviews are intended to ensure that governance is fit for the needs of the organisation but also to maintain compliance with all Charity Commission requirements.

ii. Audit

As an organisation with a turnover of under £25,000 in 2025-26 no audit of accounts or governance is required, in line with Charity Commission guidance.

iii. Board performance

The Trustees have created a simple strategy and action plan, along with some key targets and outcomes. These will be reviewed at all Trustee meetings to ensure appropriate progress and support of work and initiatives.

iv. Equality, Diversity & Inclusion

The Board of Trustees retains oversight of the Equality, Diversity and Inclusion in line with its current policies.

v. Safeguarding

The Board of Trustees retains an active oversight of safeguarding for the organisation in line with its policies and procedures for safeguarding both adults and children.

3. Financial Statements

i. Financial governance

Financial monitoring is provided by the Active Norfolk Head of Operations. A bank account run for the sole purposes of the Foundation is in place, with control delegated to the ex-officio Head of Operations, and Rob Bloomer. These two will form a small Finance committee to maintain compliance with all financial requirements. A plan is in place to draw up more detailed financial procedures to guide the Foundation as it grows and develops. This will be put in place in 2026. Financial reports are provided for all meetings of trustees showing income, expenditure, forecasts and bank cash balances.

ii. Year end finances for 2026-27

In its first year in operation the Active Norfolk Foundation secured income of £17,550 in grants and funding. Most of this grant income was intended for onward granting to other partner organisations in relation to agreed project delivery. The Foundation will generally seek to apply a principle of ensuring a minimum of 10% of grants are allocated to cover back office costs, and also build reserves.

In the year ending 2025-26, £5,440 was spent on project delivery and equipment purchases with partners. This meant that the Foundation secured a surplus in 25-26 of £12,110. However, of that, £10,335 was allocated to restricted reserves to cover agreed project delivery in 2026-27. As such the net surplus was £1,775

At this early stage of its development, the Foundation will not be constructing a formal budget for 2026-27 although this may be an aim for 2027-28.

4. Income and expenditure accounts summary

See page 6 for the summary.

Active Norfolk Foundation

Year End Accounts 2025-26

Account summary:		
Income		
Donations & Legacies	£2,000.00	
Charitable activities	£15,550.00	
Other trading activities	£0.00	
Investments	£0.00	
Other	£0.00	
TOTAL	***£17,550.00***	
Expenditure		
Grant making - individuals	£0.00	
Grant making - other charities	£0.00	
Grant making - other organisations	£5,440.00	
Overheads	£0.00	
Expenses	£0.00	
Other	£0.00	
TOTAL	***£5,440.00***	
Other		
Debtors	£0.00	
Creditors	£0.00	
Surplus / deficit	***£12,110.00***	
Reserve balances	**Restricted Reserves (unspent grants)**	**General (unrestricted) Reserves**
Carried forward	0	0
End balance	£10,335.00	£1,775.00
Net surplus / deficit	**£1,775.00**	