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| **IMAGES AND VIDEOS**  To help raise awareness of Big Norfolk Holiday Fun, we have several videos to share. Please do feel free to share these videos within your newsletters or on your social feeds.  • What is Big Norfolk Holiday Fun – <https://youtu.be/UzZNnJkl0Vw>  • How to book your child onto Big Norfolk Holiday Fun activities – <https://www.youtube.com/watch?v=x2wH2GF-uws> | |
| **SOCIAL MEDIA** |  |
| **MESSAGE:**  NORFOLK HOLIDAY FUN – BOOKING OPENS SOON   * Please review the social media images within your provider marketing pack or use the Canva template here: [Template Link](https://www.canva.com/design/DAFSGvb_448/xZIX-Dpcr1H-LBBr0RhD9Q/view?utm_content=DAFSGvb_448&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview) | The Big Norfolk Holiday Fun scheme provides holiday activities for children and young people aged 4-16. With over 100 activity providers across Norfolk there is something for everyone.   * Activities are running on 21-22 December and 2-3 January * Find out what activities are available: [Big Norfolk Holiday Fun Activities | EveryMove](https://www.everymove.uk/inspiration/big-norfolk-holiday-fun-activities) * Read more on Big Norfolk Holiday Fun: [www.activenorfolk.org/bnhf](http://www.activenorfolk.org/bnhf) * Find out if your child is eligible for a free place: [www.norfolk.gov.uk/freeschoolmeals](https://eur02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.norfolk.gov.uk%2Ffreeschoolmeals&data=05%7C01%7Clouise.banning%40norfolk.gov.uk%7Cd47d92ee36e0413a3b9308db5c6ad224%7C1419177e57e04f0faff0fd61b549d10e%7C0%7C0%7C638205386083791255%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=HzyA1zGY0ST7P9I%2FGWWfaLIEsoZ48rB8MdCV%2FQCVCe4%3D&reserved=0) |
| **MESSAGE:**  BOOKINGS ARE NOW LIVE | Bookings are now being taken for the **Big Norfolk Holiday Fun** scheme!   * Activities are running on 21-22 December and 2-3 January for 4-16-year-olds * Children can take part in sport, cooking, crafts, dance, and outdoor activities * FREE for all children eligible for benefits-related free school meals   Book your place now: [Big Norfolk Holiday Fun Activities | EveryMove](https://www.everymove.uk/inspiration/big-norfolk-holiday-fun-activities)  Read more on Big Norfolk Holiday Fun: [www.activenorfolk.org/bnhf](http://www.activenorfolk.org/bnhf)  Find out if your child is eligible for a free place: [www.norfolk.gov.uk/freeschoolmeals](https://eur02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.norfolk.gov.uk%2Ffreeschoolmeals&data=05%7C01%7Clouise.banning%40norfolk.gov.uk%7Cd47d92ee36e0413a3b9308db5c6ad224%7C1419177e57e04f0faff0fd61b549d10e%7C0%7C0%7C638205386083791255%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=HzyA1zGY0ST7P9I%2FGWWfaLIEsoZ48rB8MdCV%2FQCVCe4%3D&reserved=0) |
| **MESSAGE:**  TAKE PART IN FUN ACTIVITIES | Stuck for ideas on how to keep your kids active and entertained this winter? Why not get your child booked into a **Big Norfolk Holiday Fun** session? There are hundreds of sessions across Norfolk and it’s free if your child is eligible for benefits-related free school meals.  Activities are running on 21-22 December and 2-3 January for 4-16-year-olds.  To find out more visit: [Big Norfolk Holiday Fun Activities | EveryMove](https://www.everymove.uk/inspiration/big-norfolk-holiday-fun-activities)  Read the FAQs here: <https://www.activenorfolk.org/public/bignorfolkholidayfun/#FAQ> |

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| **WEBSITE AND NEWSLETTER COPY** | |
|  | The Big Norfolk Holiday Fun (BNHF) activity programme provides holiday activities for children and young people aged 5-16 (or 4 if your child is slightly younger but in school) in Norfolk.  Children eligible for benefits-related free school meals can claim free spaces on the activities, whilst paid spots are available on many activities for those who don’t.  [Find out more about this in our FAQ section.](https://www.activenorfolk.org/public/bignorfolkholidayfun/#FAQ)  Activities are running on 21-22 December and 2-3 January.  Online booking is now available for most providers visit: <https://www.everymove.uk/inspiration/big-norfolk-holiday-fun-activities> |