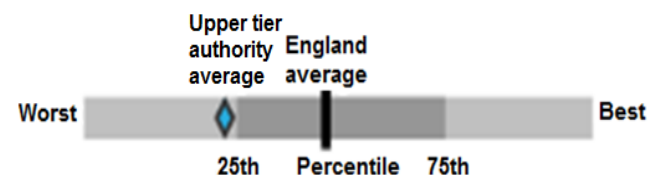


Local Physical Activity Index produced by Active Norfolk, updated April 2017

- Key:**
- Better than England average
 - Not significantly different from England average
 - Worse than England average
 - No significance can be calculated

Key:

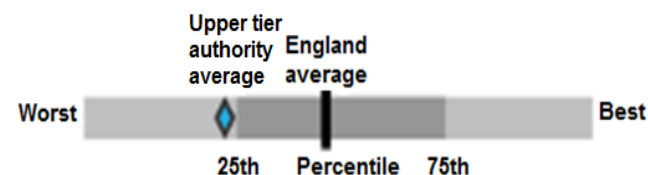


		Physical activity profile for North Norfolk	LA Value	England Average	England Worst	England Range	England Best
Local Community	Populations at risk of physical inactivity	Population in the worst quintile of deprivation (%) (2015)	1.1	20.2	60.6		0.0
	Populations at risk of physical inactivity	Children in poverty (%) (2014)	16.7	20.1	39.2		6.6
	Populations at risk of physical inactivity	Adults (16+) who are unemployed (%) (2016)	3.9	4.8	14.5		2.1
	Populations at risk of physical inactivity	Long term claimant of Jobseeker's Allowance (per 1,000 population) (2015)	1.9	4.6	15.7		0.5
	Populations at risk of physical inactivity	Median weekly earnings (£) (2015)	339.7	430.2	307.6		670.5
	Populations at risk of physical inactivity	Households experiencing fuel poverty (%) (2014)	12.0	10.6	16.4		5.6
	Populations at risk of physical inactivity	Black and minority ethnic (BME) population (%) (2011)	1.4	14.6	71.0		1.1
	Populations at risk of physical inactivity	Long-term health problem or disability (%) (2011)	23.3	17.6	26.0		11.2
	Populations at risk of physical inactivity	Health related quality of life score for older people (65+) (2013/14)	74.9	72.7	62.8		80.0
	Health inequalities	Life expectancy at birth for males (years) (2013-15)	80.5	79.5	74.3		83.4
	Health inequalities	Life expectancy at birth for females (years) (2013-15)	84.5	83.1	79.4		86.7
	Health inequalities	Premature mortality (<75 years) from all causes (%) (2013 - 15)	290.4	335.0	548.7		220.3
	Health inequalities	Preventable mortality (per 100,000 population) (2013-15)	152.9	184.5	320.5		119.3
	Health inequalities	Under 75 cardiovascular mortality rate (per 100,000 population) (2013-15)	60.3	74.6	137.6		43.1
	Health inequalities	Under 75 cancer mortality rate (per 100,000 population) (2013-15)	129.4	138.8	194.8		98.6
	Health inequalities	People reporting bad or very bad general health (%) (2011)	6.2	5.5	9.5		2.6
Physical Wellbeing	Physical activity	Adults (16+) doing less than 30 mins/week of physical activity (%) (2015 - 16)	19.0	22.0	31.5		13.1
	Physical activity	Adults (16+) doing 30-149 mins/week of physical activity (%) (2015 - 16)	14.6	12.6	19.5		7.4
	Physical activity	Adults (16+) doing 1x30mins sport/week (%) (2015 - 16)	28.9	36.1	21.4		49.0
	Physical activity	Adults (16+) doing any walking, at least once per week (%) (2014/15)	77.2	80.6	70.4		91.3
	Physical activity	Adults (16+) doing any cycling, at least once per month (%) (2014/15)	14.9	14.7	5.0		58.0
	Conditions linked to physical inactivity	Overweight (including obese) 4-5 year olds (%) (2015/16)	22.2	22.1	30.1		12.9
	Conditions linked to physical inactivity	Obese children 4-5 years (%) (2015/16)	9.2	9.3	14.7		3.0
	Conditions linked to physical inactivity	Overweight (including obese) 10-11 year olds (%) (2015/16)	30.2	34.2	43.4		20.1
	Conditions linked to physical inactivity	Obese children 10-11 years (%) (2015/16)	17.0	19.8	28.5		9.4
	Conditions linked to physical inactivity	Overweight (including obese) adults (18+) (%) (2013-15)	72.6	64.8	76.2		46.5
	Conditions linked to physical inactivity	Diabetes prevalence (%) (2015/16)	7.6	6.5	9.4		3.3
	Conditions linked to physical inactivity	Coronary Heart Disease prevalence (%) (2015/16)	5.1	3.2	5.6		1.3
	Conditions linked to physical inactivity	Hypertension prevalence (%) (2015/16)	19.2	13.8	20.5		7.7
	Conditions linked to physical inactivity	Hip fractures in people aged 65+ (per 100,000 population) (2014/15)	581.2	571.3	745.5		361.2
	Conditions linked to physical inactivity	Injuries due to falls in people aged 65+ (per 100,000 population) (2014/15)	1799.9	2124.6	3461.9		1212.0

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		Physical activity profile for North Norfolk	LA Value	England Average	England Worst	England Range	England Best
Physical Wellbeing	Conditions linked to physical inactivity	Breast cancer incidences (per 100,000 population) (2010 - 14)	103.9	100.0	123.8		81.5
	Conditions linked to physical inactivity	Colorectal cancer incidences (per 100,000 population) (2010 - 14)	99.4	100.0	123.9		75.1
	Conditions linked to physical inactivity	All cancers incidences (per 100,000 population) (2010 - 14)	96.1	100.0	119.0		83.2
Mental Wellbeing	Subjective wellbeing	Life Satisfaction (average score out of 10) (2015/16)	7.4	7.6	6.9		8.3
	Subjective wellbeing	Worthwhile (average score out of 10) (2015/16)	7.7	7.8	7.3		8.4
	Subjective wellbeing	Happiness (average score out of 10) (2015/16)	7.4	7.5	7.0		8.1
	Subjective wellbeing	Anxiety (average score out of 10) (2015/16)	2.4	2.9	3.7		2.0
	Mental wellbeing	Depression prevalence (%) (2015/16)	7.8	8.3	14.6		4.5
	Mental wellbeing	Suicide rate (per 100,000 population) (2012 - 14)	8.5	10.6	19.9		3.1
	Mental wellbeing	Estimated prevalence of anxiety and depression in children aged 5-16 (%) (2014)	3.6	3.6	4.3		2.8
Individual Development	Children and young people	Children with good early years development (%) (2015/16)	71.0	69.3	58.0		82.0
	Education	Pupil Absence (%) (2014/15)	4.7	4.6	5.8		3.4
	Education	Adult Qualifications (16-64) NVQ4+ or equivalent (%) (2015)	22.9	36.8	16.9		69.6
	Education	GCSE attainment 5A*-C inc. Eng & Maths in Key Stage 4 pupils (%) (2015/16)	55.5	57.8	44.8		78.7
	Employment	Jobs that are paid less than the living wage (%) (2014)	37.8	22.6	41.9		8.5
	Children and young people	Children in care (per 10,000 population aged under 18 years) (2016)	62.2	60.3	163.8		21.5
Social & Community Development	Social isolation	Adult social care users who have as much social contact as they would like (%) (2015/16)	47.5	45.4	35.8		55.1
	Social isolation	Adult carers who have as much social contact at they would like (%) (2014/15)	32.2	38.5	18.2		52.6
	Crime ¹	Rate of first time offenders (per 100,000 population) (2016)	221.0	218.4	440.1		68.3
	Housing ¹	Statutory homelessness (per 1,000 households) (2014/15)	1.9	2.4	10.4		0.1
	Housing ¹	Homeless young people aged 16-24 (per 1,000 households) (2016 - 17)	0.4	0.6	2.1		0.0
Economic Development	Sports economy ²	Gross value added (GVA) per person (£): wages and operating profits (2015 - 16)	221.7	256.8	149.6		1975.9
	Sports economy ²	GVA per person (£) from people participating in sport (2015 - 16)	170.8	184.9	120.4		433.9
	Sports economy ²	GVA per person (£) from wider non participation interests (2015 - 16)	50.9	71.2	17.3		1800.3
	Sports economy	Total sports related jobs (per 1,000 population) (2015 - 16)	6.5	8.2	3.4		31.7
	Sports economy ²	Economic value of sports volunteering per person (£) (2015 - 16)	110.2	113.8	32.3		501.0
	Sports economy ²	Economic value of health benefits of participating in sports per person (£) (2015 - 16)	329.2	323.5	266.3		544.7

¹Data not available for Lower Tier Local Authorities, instead they have the same values as upper tier.

²Data excludes London districts