

Summary of

# Community Pulse

# UK

Data last updated:  
5<sup>th</sup> June 2020



## Sported – helping community groups to survive and thrive

Our Community Pulse survey began in March with the intention of providing a means for community groups in the Sported network to share their needs and concerns in order for us to;

- 1 – Adapt and focus our support to best meet immediate support needs
- 2 – Elevate the needs and concerns of Sported groups to stakeholders/partners considering their response

**PHASE 1 – EMERGENCY RESPONSE** This focused on the initial emergency response and generated **almost 700 responses** from community groups across the UK.

**PHASE 2 – RECOVERY** Whilst we continue to ask key questions from that original survey, we have revised questions now to include a new 'recovery' phase where groups are considering how they will begin to emerge from the current lockdown. Established in early May, phase 2 has now received **almost 100 responses**.

In conjunction with our Community Pulse survey, Sported is conducting focus groups to gather more in depth insight in key areas.



By Phone (432)

**55%**



Online link (348)

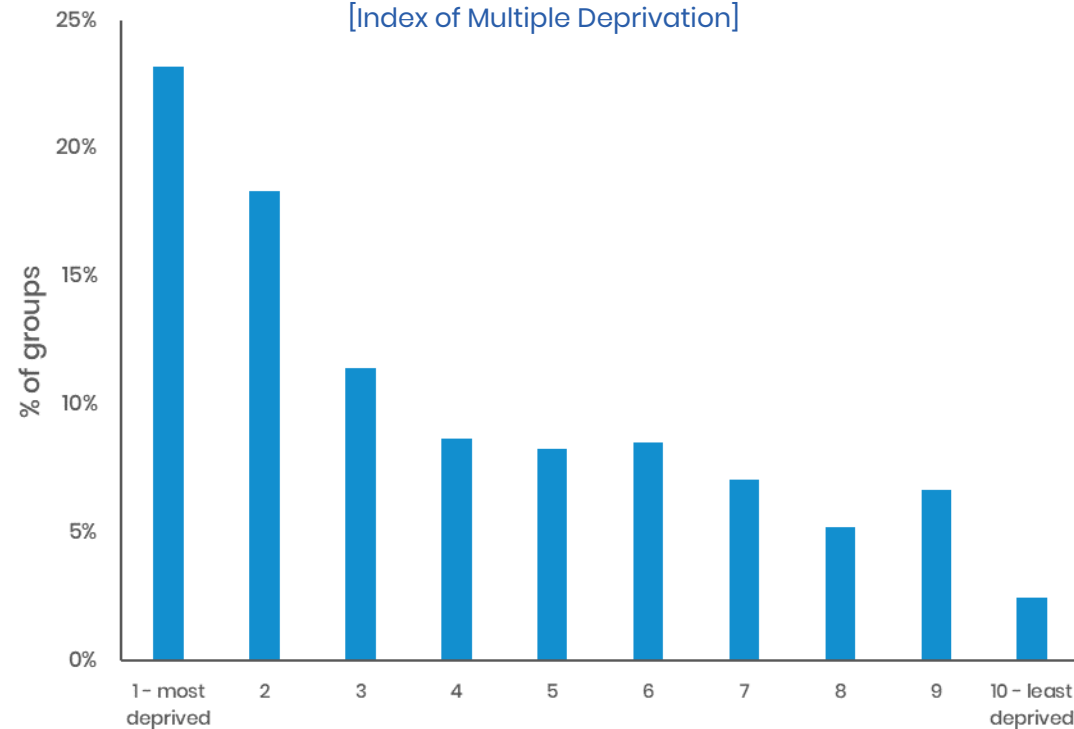
**45%**

Total: 780

## Total Respondents

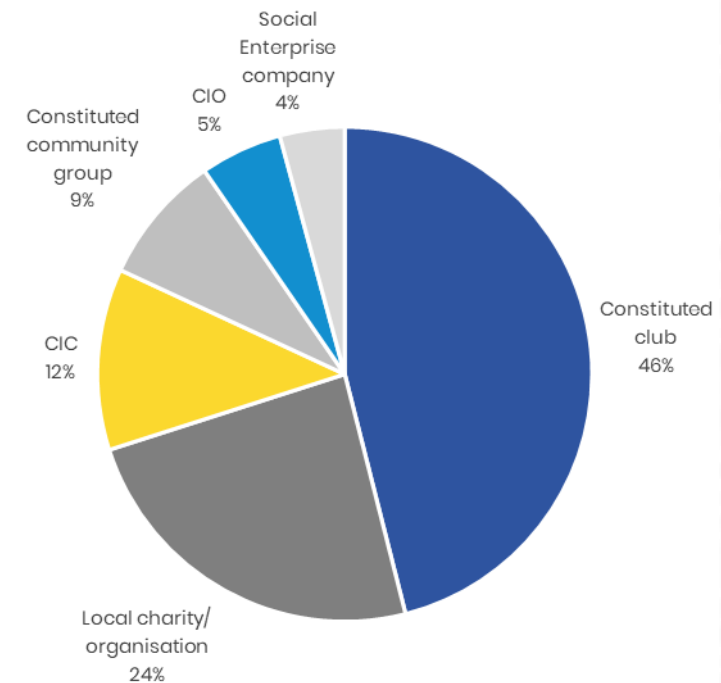
### Group's IMD location

[Index of Multiple Deprivation]



**42% of groups are located in the most deprived areas (bottom 20% areas of IMD)**

### Group's organisational structure



'other' includes un-constituted groups, charitable foundations, local authorities, trust foundations and individuals running an organisation.



By Phone (32)

**33%**



Online link (66)

**67%**

Total: 98

# PHASE 2 – RECOVERY

**May/June 2020**



By Phone (432)

**55%**



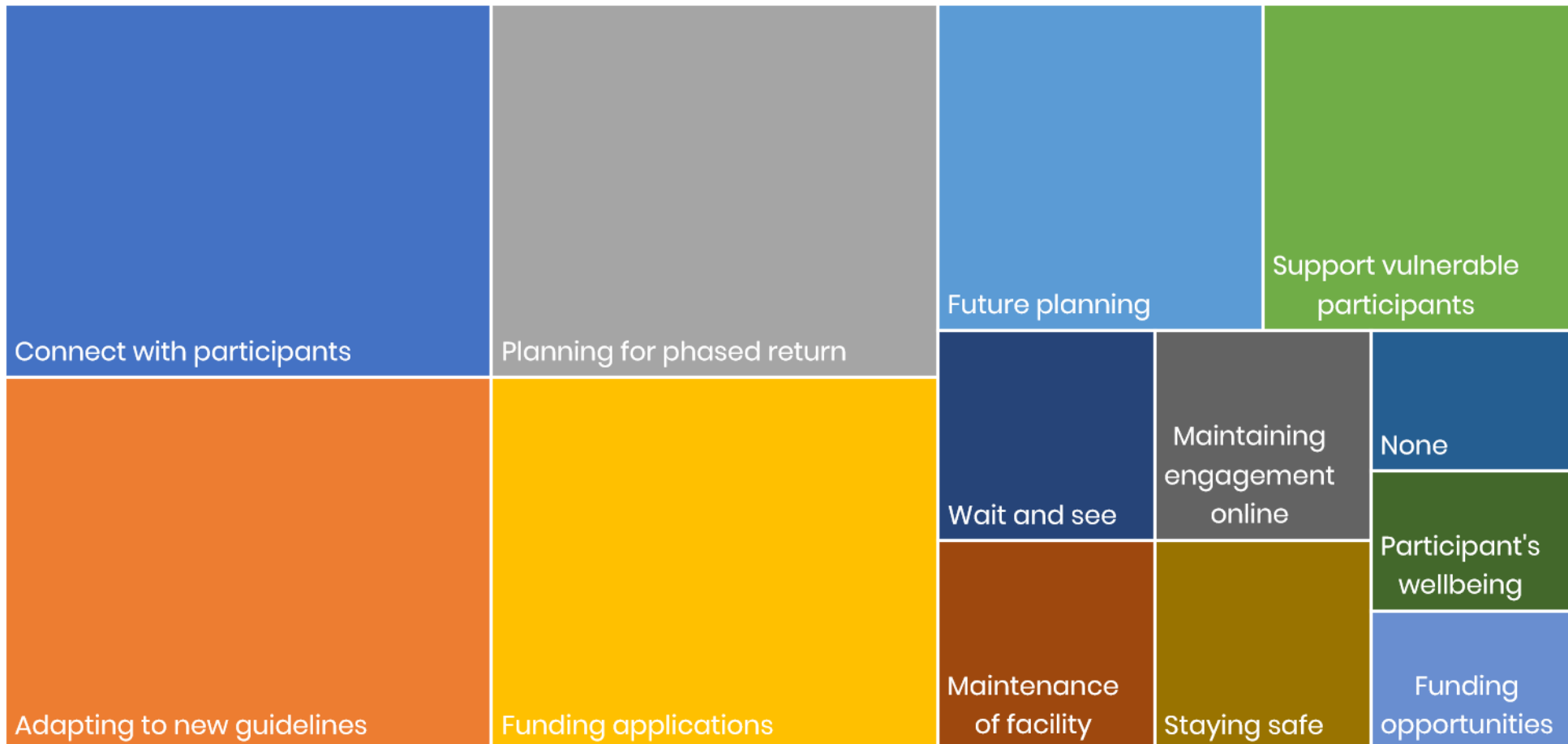
Online link (348)

**45%**

Total: 780

## Phase 2 – Current priorities

[Size of box indicates strength of feeling for different support needs]



Other areas:

- sorting finances
- record keeping
- managing fixed costs
  - staying safe
- providing equipment
- income generation



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**55%**



Online link (348)

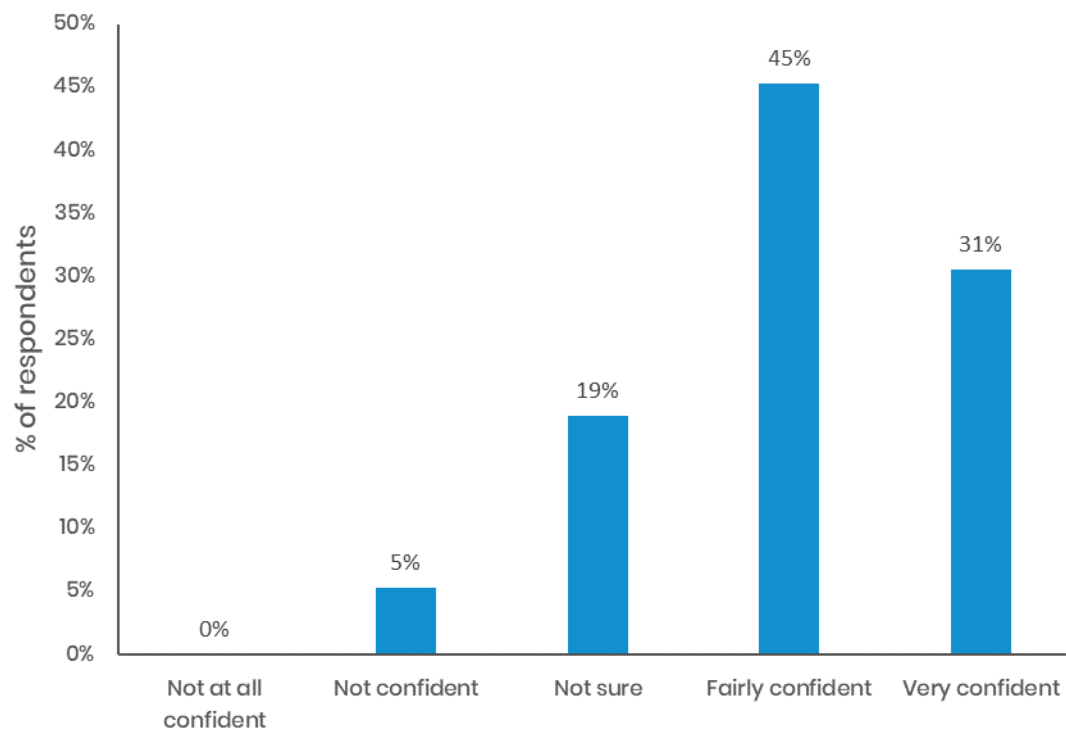
**45%**

Total: 780

## Phase 2 – retaining participants

### Confidence that participants will come back

Size of your class – friends & family



**Across the UK, 1 in 4 groups aren't sure that participants will come back.**

“In a deprived area like ours, there is lots of misinformation. It will take time for community to come together again.”

“Worry that some of the parents won't be able to afford classes any more.”

“younger people get bored very quickly without physical activities and youth club engagement. Financial uncertainties for families mean they may not be able to access activities in the future.”



By Phone (432)

**55%**



Online link (348)

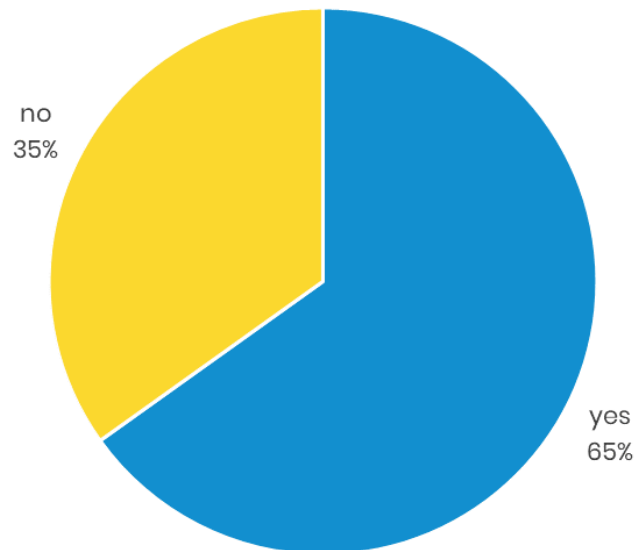
**45%**

Total: 780

## Phase 2 – supporting participants

Comments about supporting participants

% of groups who feel equipped to support participants



**35% of group don't feel equipped to support participants when they come back**

“We need more resources to provide extra support for participants.”

“We no longer have the resources to heavily subsidise those parents that cant afford to pay for kids activities. We don't have the expertise to psychologically assist those that may have lost loved ones.”

“We are not equipped to deal with this risk.”

“We are really not sure what the impact may have been on young people attitudes.”

“The amount of time they have been at home, confidence outside may be an issue.”



By Phone (432)

**55%**



Online link (348)

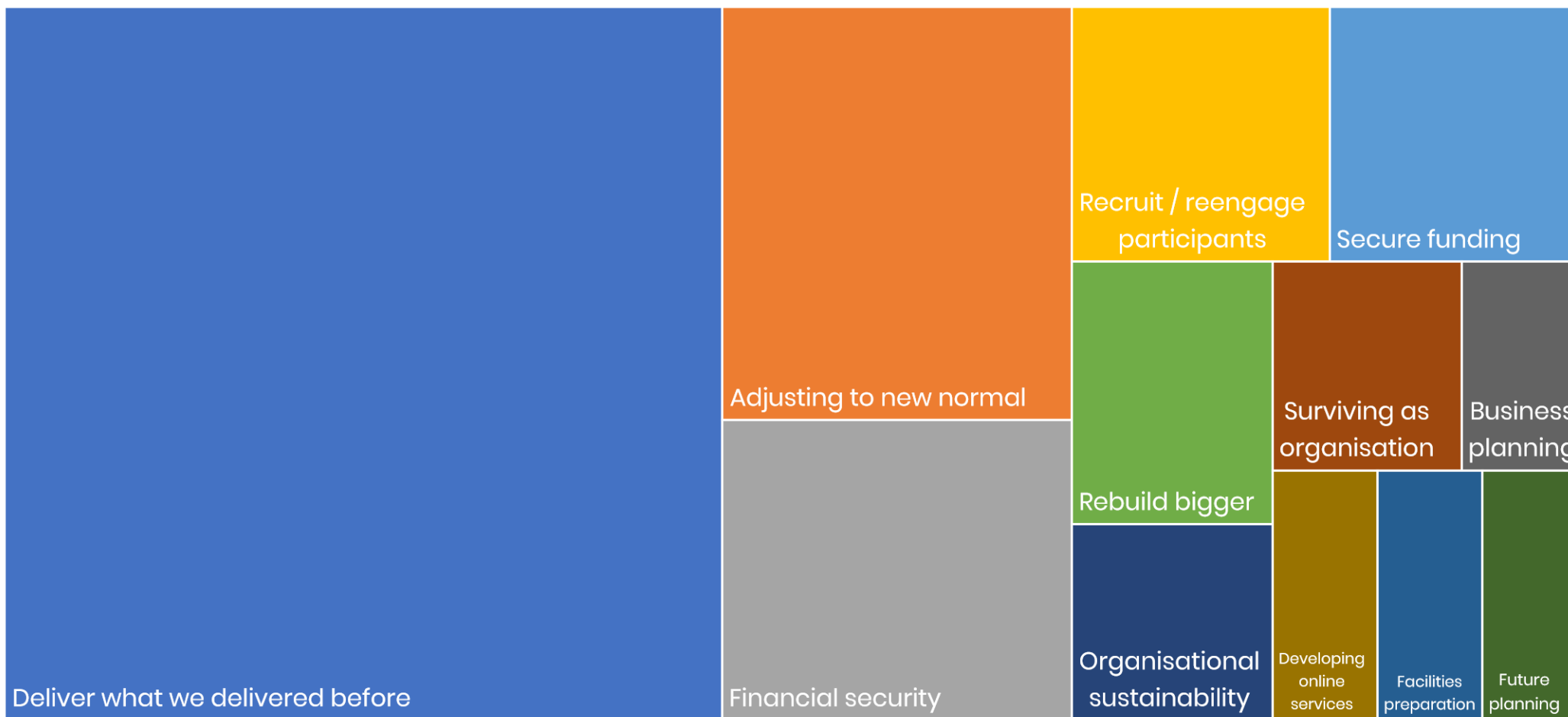
**45%**

Total: 780

## Phase 2 – Priorities over next 6 – 12 months

[Size of box indicates strength of feeling for different support needs]

Summary of key support areas



Other areas:

- marketing
- maintenance of facility
  - reflecting on our governance
- supporting vulnerable people
- engaging women & girls
- engaging BAME people
- continue refurbishment
  - find new venues



## How groups are adapting (and shared what they've learnt)

### More and more groups are now engaging with participants virtually

“Being proactive helps to feel better about the situation and you are able to see results even during isolation.”

“We have learnt that staff need mental health support when helping the children and this is something we should try to provide as a charity.”

“I am a technophobe and had to learn new skills and systems in terms of online practice. It is a good idea to stop putting off the things that you were apprehensive about in the first place, now is the time to test them and perfect them.”

“Diversity of engagement is important.”

“We tried different platforms and found that Zoom was the best one for us. We are currently doing 4 sessions online a week to engage with our members. We are currently seeing them more than before. This will be a change that will stay once we return to our normal services, as we are currently having members attend that wouldn't usually e.g. due to anxiety.”

“It is always a good idea to seek professional help, we are in a good place because of this.”

“Zoom has been a fantastic tool for majority of our members and means we can still do welfare checks whilst doing virtual youth sessions with fun games and activities.”

“Try to use this as an opportunity to grow.”



By Phone (400)

**59%**



Online link (282)

**51%**

Total: 682

# PHASE 1 – EMERGENCY RESPONSE

March/April 2020

## Anxiety



By Phone (400)

**59%**



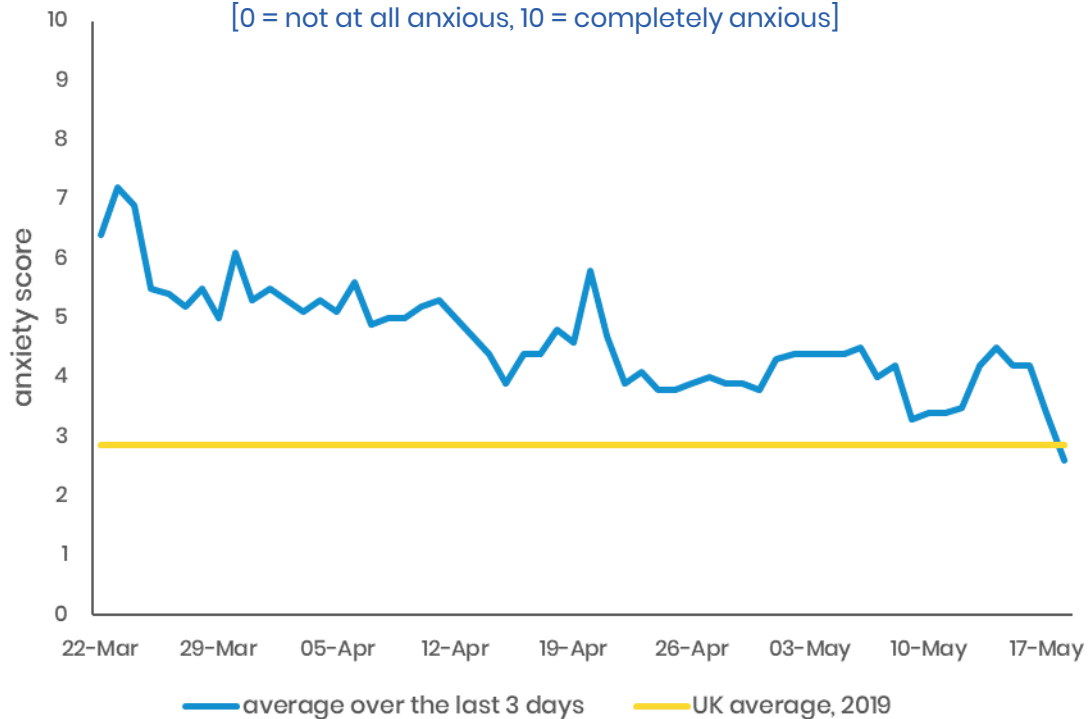
Online link (282)

**51%**

Total: 682

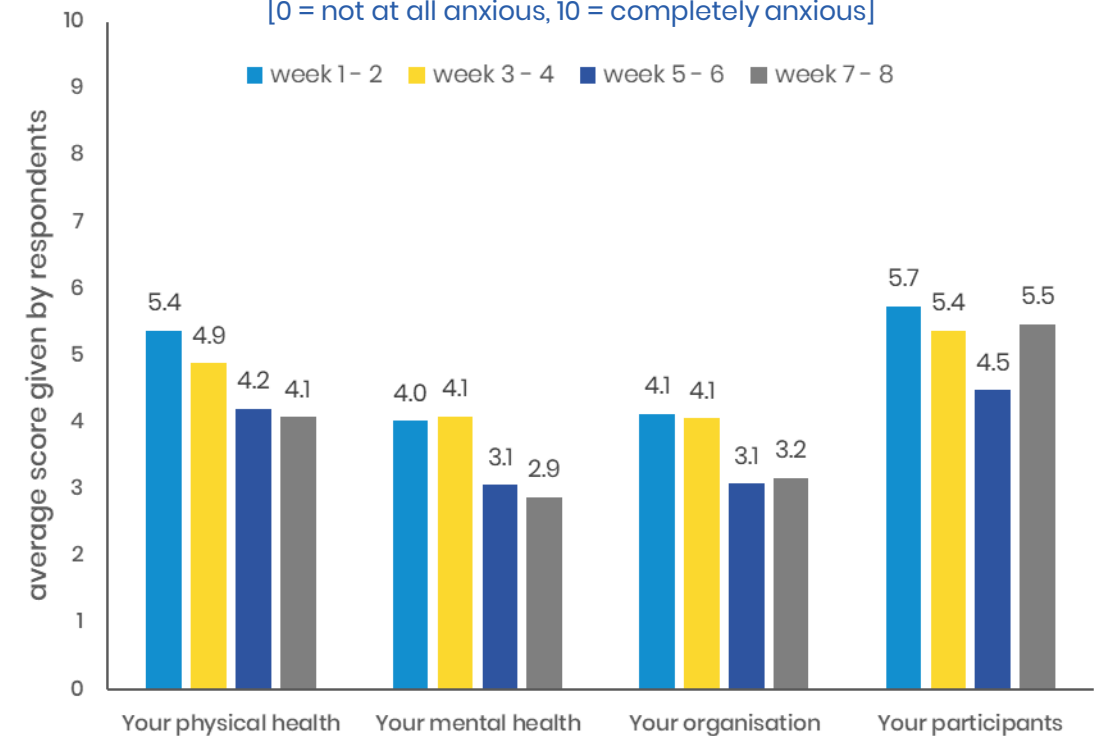
### Reported levels of anxiety - ONS measure

[0 = not at all anxious, 10 = completely anxious]



### Reported levels of anxiety, in relation to different aspects

[0 = not at all anxious, 10 = completely anxious]



**Anxiety in general is declining. However, in relation to participants anxiety has increased again in week 7 – 8 (since lockdown)**



By Phone (400)

**59%**



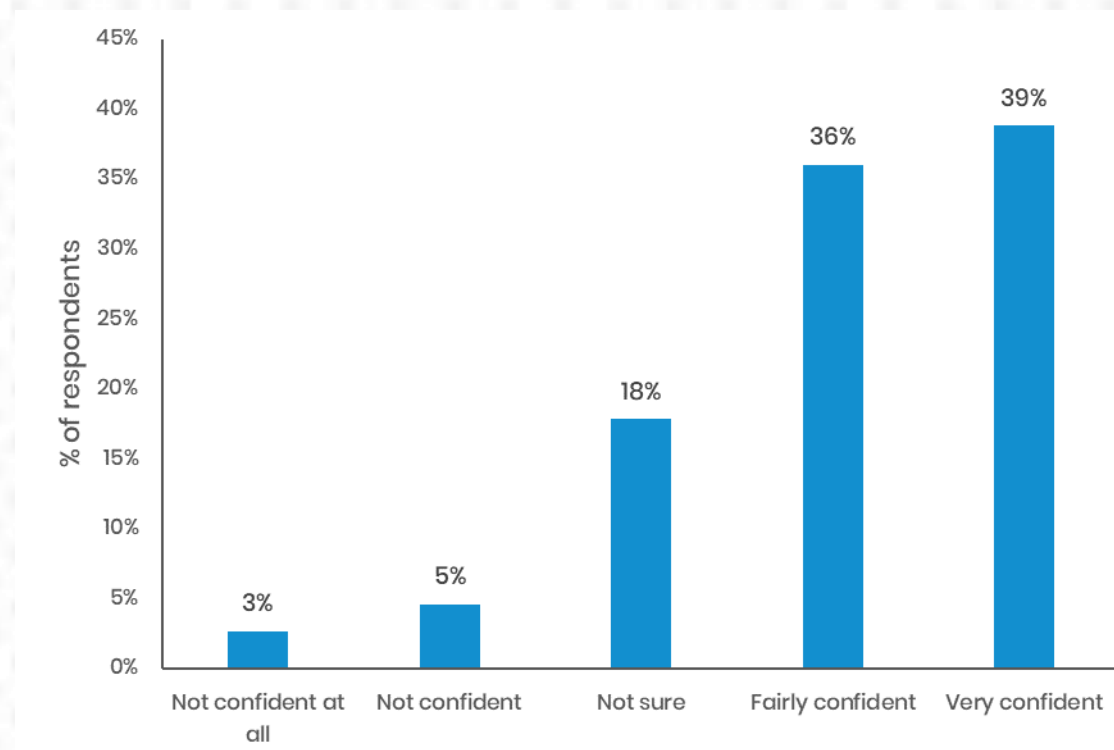
Online link (282)

**51%**

Total: 682

## Chances of survival

Confidence of group's survival in 6 months times



**Across the UK, 1 in 4 groups aren't sure that they will still exist in 6 months time.**

“Everything has closed down and there is no cashflow because of this. All the staff have been furloughed but still have to pay rent.”

“We have had to close our clubhouse and cancel all fundraising plans which has left us with no source of income to pay our coach and the bills for the club..”

“Currently have no money coming in, we may have to use our own money to support the club in the coming months.”

## Phase 1 – initial challenges



By Phone (400)

**59%**

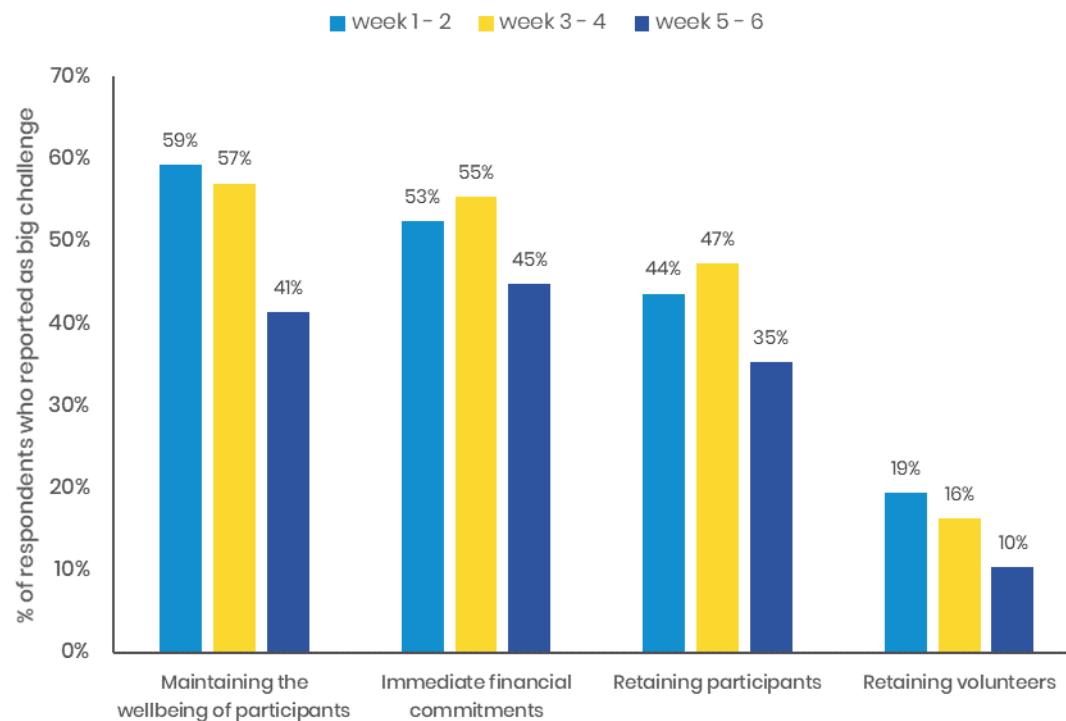


Online link (282)

**51%**

Total: 682

Biggest current challenges reported by members



**Overall, biggest challenge is maintaining wellbeing of participants**

**Into weeks 5 and 6 (after lockdown) fewer groups are reported major challenges**

“Not having to pay subs now to tennis associations which is good.”

“It caused a delay in our funding which resulted in us receiving an even bigger pay-out.”

“The season is likely cancelled but some members still paying subs to help.”

“Everything is closed but no expenditure other than some coaching fees, which can be covered. Keeping in touch with YP through our teams and adults are doing weekly quizzes etc.”



By Phone (400)  
**59%**

Online link (282)  
**51%**

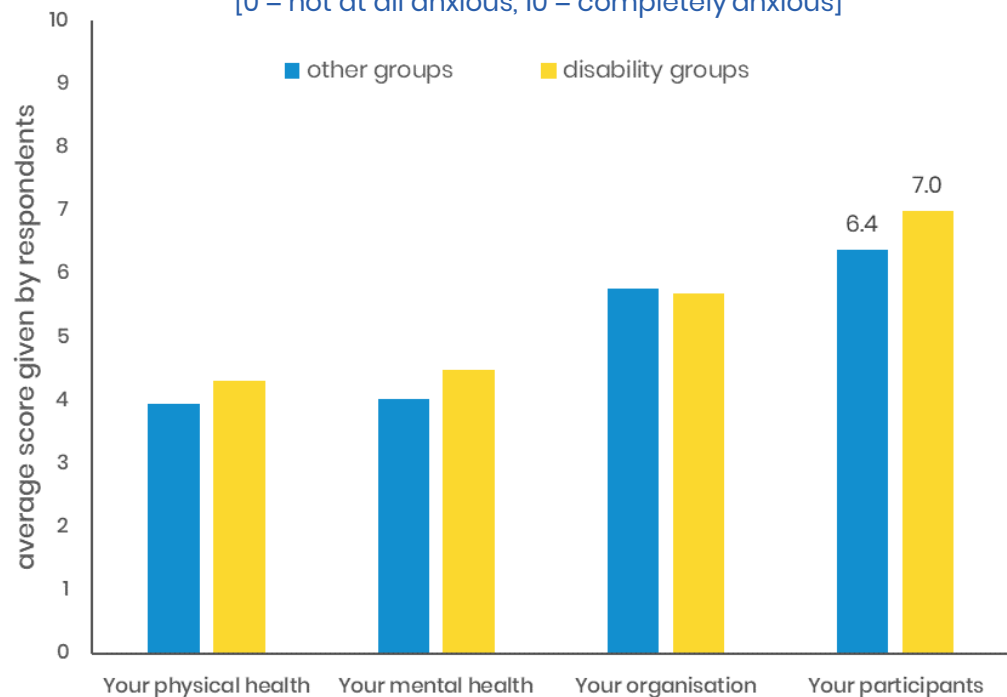
Total: 682

## Phase 1 – initial challenges

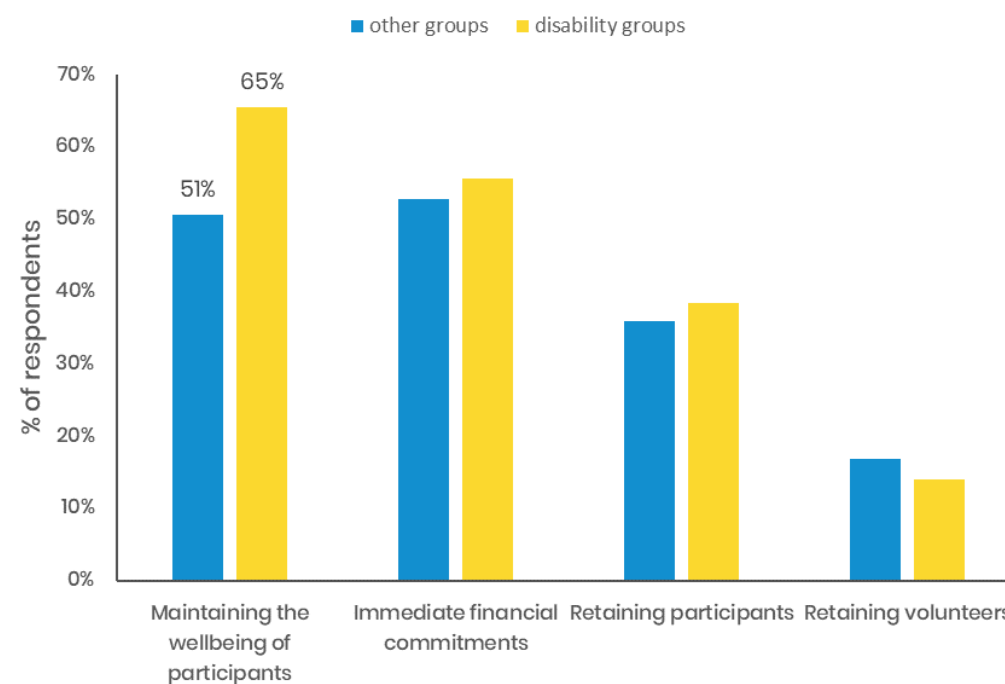
### groups that provide disability sport

#### Reported levels of anxiety, in relation to different aspects

[0 = not at all anxious, 10 = completely anxious]



#### Biggest current challenges reported by members



**Data suggests groups delivering disability sports are more anxious about their participants. 1 in 3 disability groups are not sure that they will be around in 6 months time.**



By Phone (400)

**59%**



Online link (282)

**51%**

Total: 682

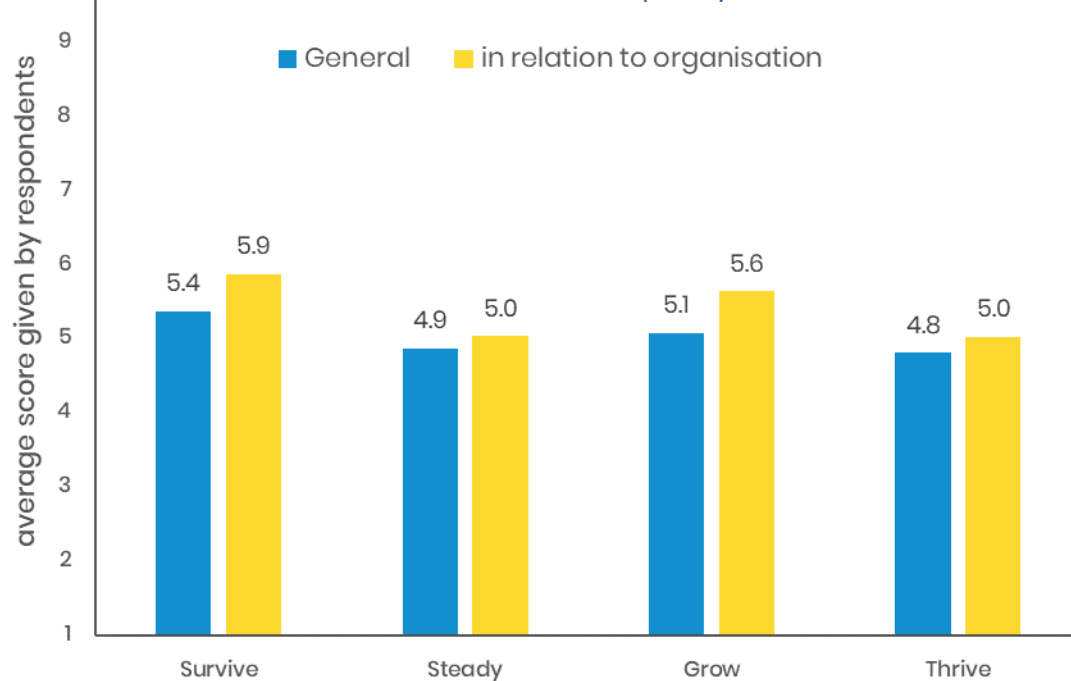
## Phase 1 – initial impact

### groups at different stages of development

At Spotted we have started categorising our membership into groups into four stages of development. (This helps us provide the most appropriate support to our members.)

#### Reported levels of anxiety

[0 = not at all anxious, 10 = completely anxious]



#### Chances of survival

**Survive – 1 in 3**

**Steady – 1 in 5**

**Grow – 1 in 5**

**Thrive – 1 in 4**

aren't sure that they will still exist in 6 months time

**Groups at all stages show high levels of anxiety. Data suggests those in 'survive' stage are most anxious.**

**Unsurprisingly, 'survive' groups are less confident about their future.**



By Phone (400)

59%



Online link (282)

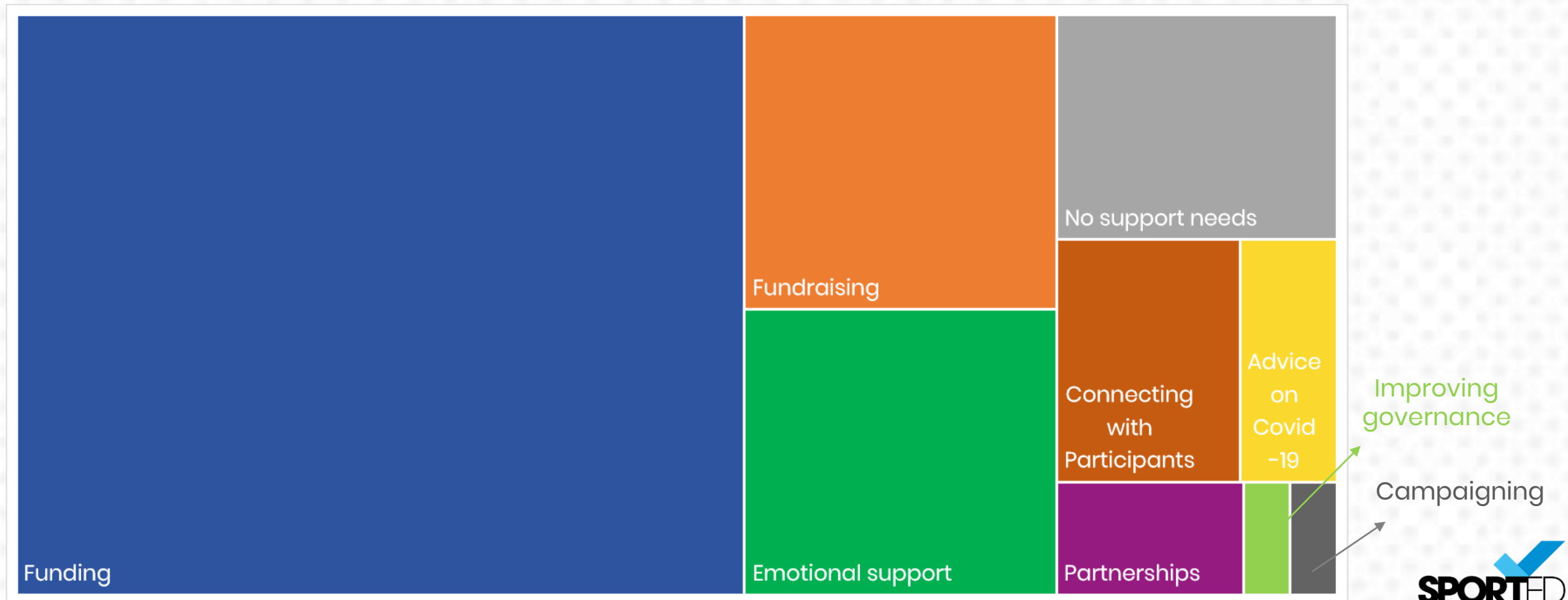
51%

Total: 682

## Phase 1 – initial support needs

[Size of box indicates strength of feeling for different support needs]

Group's immediate needs were around funding and fundraising







By Phone (400)

**59%**



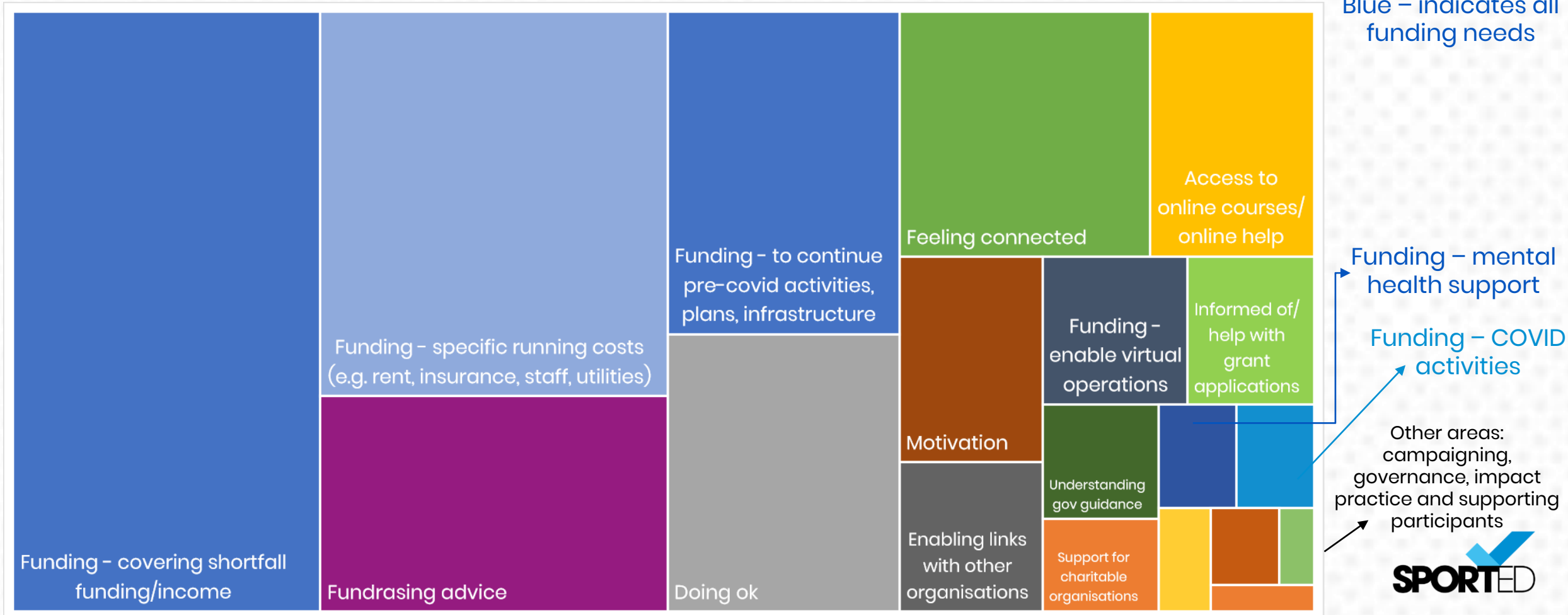
Online link (282)

**51%**

Total: 682

## Phase 1 – initial support needs

[Size of box indicates strength of feeling for different support needs]



## How Sported continues to adapt

- **Have reviewed our current projects and adapted to remote delivery where appropriate**
- **Have increased capacity dedicated to reaching out to members**
- **Are checking in with our volunteers, to understand their ability to support members at this time**
- **Are developing support in new areas, such as how to connect and delivery remotely**
- **Are increasing the frequency of our Funding Bulletin, a detailed overview of funds currently available**
- **Are coordinating with funders and partners to share insight and coordinate support**