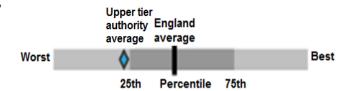
Local Physical Activity Index produced by Active Norfolk, updated April 2017

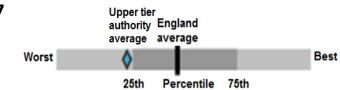
Key: Better than England average
Not significantly different from England average
Worse than England average
No significance can be calculated



Key:

- 140	significance can be o	alculateu		ı			
		Physical activity profile for Broadland	LA Value	_	England Worst	England Range	England Best
	Populations at risk of physical inactivity	Population in the worst quintile of deprivation (%) (2015)	0.0	20.2	60.6	•	0.0
	Populations at risk of physical inactivity	Children in poverty (%) (2014)	10.3	20.1	39.2	♦ • • • • • • • • • • • • • • • • • • •	6.6
	Populations at risk of physical inactivity	Adults (16+) who are unemployed (%) (2016)	2.9	4.8	14.5	◇ •	2.1
	Populations at risk of physical inactivity	Long term claimant of Jobseeker's Allowance (per 1,000 population) (2015)	1.5	4.6	15.7	◇ ●	0.5
	Populations at risk of physical inactivity	Median weekly earnings (£) (2015)	373.7	430.2	307.6	4	670.5
	Populations at risk of physical inactivity	Households experiencing fuel poverty (%) (2014)	7.2	10.6	16.4	♦	5.6
ınity	Populations at risk of physical inactivity	Black and minority ethnic (BME) population (%) (2011)	2.3	14.6	71.0	●	1.1
Community	Populations at risk of physical inactivity	Long-term health problem or disability (%) (2011)	18.7	17.6	26.0	♦ ●	11.2
al Co	Populations at risk of physical inactivity	Health related quality of life score for older people (65+) (2013/14)	76.5	72.7	62.8	♦ ●	80.0
Local	Health inequalities	Life expectancy at birth for males (years) (2013-15)	80.8	79.5	74.3	◇ •	83.4
	Health inequalities	Life expectancy at birth for females (years) (2013- 15)	84.3	83.1	79.4	⋄	86.7
	Health inequalities	Premature mortality (<75 years) from all causes (%) (2013 - 15)	258.1	335.0	548.7	♦ •	220.3
	Health inequalities	Preventable mortality (per 100,000 population) (2013-15)	132.3	184.5	320.5	♦	119.3
	Health inequalities	Under 75 cardiovascular mortality rate (per 100,000 population) (2013-15)	48.9	74.6	137.6	♦ •	43.1
	Health inequalities	Under 75 cancer mortality rate (per 100,000 population) (2013-15)	113.3	138.8	194.8	♦	98.6
	Health inequalities	People reporting bad or very bad general health (%) (2011)	4.7	5.5	9.5	◇ • • • • • • • • • • • • • • • • • • •	2.6
	Physical activity	Adults (16+) doing less than 30 mins/week of physical activity (%) (2015 - 16)	19.5	22.0	31.5	♦ ●	13.1
	Physical activity	Adults (16+) doing 30-149 mins/week of physical activity (%) (2015 - 16)	11.1	12.6	19.5	•	7.4
	Physical activity	Adults (16+) doing 1x30mins sport/week (%) (2015 - 16)	35.7	36.1	21.4	♦ ●	49.0
	Physical activity	Adults (16+) doing any walking, at least once per week (%) (2014/15)	78.3	80.6	70.4	•	91.3
	Physical activity	Adults (16+) doing any cycling, at least once per month (%) (2014/15)	14.9	14.7	5.0	•	58.0
ing	Conditions linked to physical inactivity	Overweight (including obese) 4-5 year olds (%) (2015/16)	19.9	22.1	30.1	⋄ •	12.9
ellbe	Conditions linked to physical inactivity	Obese children 4-5 years (%) (2015/16)	6.9	9.3	14.7	•	3.0
Physical Wellbeing	Conditions linked to physical inactivity	Overweight (including obese) 10-11 year olds (%) (2015/16)	27.5	34.2	43.4	◆ •	20.1
hysic	Conditions linked to physical inactivity	Obese children 10-11 years (%) (2015/16)	13.4	19.8	28.5	♦ •	9.4
<u> </u>	Conditions linked to physical inactivity	Overweight (including obese) adults (18+) (%) (2013-15)	67.5	64.8	76.2		46.5
	Conditions linked to physical inactivity	Diabetes prevalence (%) (2015/16)	6.0	6.5	9.4	→ •	3.3
	Conditions linked to physical inactivity	Coronary Heart Disease prevalence (%) (2015/16)	3.6	3.2	5.6	⋄●	1.3
	Conditions linked to physical inactivity	Hypertension prevalence (%) (2015/16)	15.3	13.8	20.5	•	7.7
	Conditions linked to physical inactivity	Hip fractures in people aged 65+ (per 100,000 population) (2014/15)	553.3	571.3	745.5	•	361.2
	Conditions linked to physical inactivity	Injuries due to falls in people aged 65+ (per 100,000 population) (2014/15)	1774.9	2124.6	3461.9	◎	1212.0

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<u>y:</u> Bet	tter than England av	average average					
No	t significantly differe	ent from England average			Worst	Of the Proposition 755th	Bes
	orse than England av significance can be					25th Percentile 75th	
		Physical activity profile for Broadland	LA Value	_	England Worst	England Range	Engla:
Physical Wellbeing	Conditions linked to physical inactivity	Breast cancer incidences (per 100,000 population) (2010 - 14)	100.7	100.0	123.8	•	81
	Conditions linked to physical inactivity	Colorectal cancer incidences (per 100,000 population) (2010 - 14)	100.4	100.0	123.9	•	7!
	Conditions linked to physical inactivity	All cancers incidences (per 100,000 population) (2010 - 14)	94.5	100.0	119.0	◇ ●	83
	Subjective wellbeing	Life Satisfaction (average score out of 10) (2015/16)	7.7	7.6	6.9		:
Mental Wellbeing	Subjective wellbeing	Worthwhile (average score out of 10) (2015/16)	8.1	7.8	7.3	♦ •	
	Subjective wellbeing	Happiness (average score out of 10) (2015/16)	7.5	7.5	7.0	o	
	Subjective wellbeing	Anxiety (average score out of 10) (2015/16)	2.4	2.9	3.7		
	Mental wellbeing	Depression prevalence (%) (2015/16)	6.6	8.3	14.6	◇ ○	
	Mental wellbeing	Suicide rate (per 100,000 population) (2012 - 14)	11.6	10.6	19.9	◇●	
	Mental wellbeing	Estimated prevalence of anxiety and depression in children aged 5-16 (%) (2014)	3.3	3.6	4.3	•	
Individual Development	Children and young people	Children with good early years development (%) (2015/16)	76.0	69.3	58.0	•	8
	Education	Pupil Absence (%) (2014/15)	4.4	4.6	5.8	♦ • • • • • • • • • • • • • • • • • • •	
	Education	Adult Qualifications (16-64) NVQ4+ or equivalent (%) (2015)	31.4	36.8	16.9	⋄ ●	E
	Education	GCSE attainment 5A*-C inc. Eng & Maths in Key Stage 4 pupils (%) (2015/16)	62.7	57.8	44.8	♦ •	7
	Employment	Jobs that are paid less than the living wage (%) (2014)	21.7	22.6	41.9	*	
	Children and young people	Children in care (per 10,000 population aged under 18 years) (2016)	62.2	60.3	163.8	•	2
	Social isolation	Adult social care users who have as much social contact as they would like (%) (2015/16)	47.5	45.4	35.8	◎	5
ment	Social isolation	Adult carers who have as much social contact at they would like (%) (2014/15)	32.2	38.5	18.2	•	5
Social & Community Development	Crime ¹	Rate of first time offenders (per 100,000 population) (2016)	221.0	218.4	440.1	•	6
	Housing ¹	Statutory homelessness (per 1,000 households) (2014/15)	1.9	2.4	10.4		
	Housing ¹	Homeless young people aged 16-24 (per 1,000 households) (2016 - 17)	0.4	0.6	2.1	[
Economic Development	Sports economy ²	Gross value added (GVA) per person (£): wages and operating profits (2015 - 16)	246.4	256.8	149.6	•	197
	Sports economy ²	GVA per person (£) from people participating in sport (2015 - 16)	182.1	184.9	120.4	•	43
	Sports economy ²	GVA per person (£) from wider non participation interests (2015 - 16)	64.3	71.2	17.3	•	180
	Sports economy	Total sports related jobs (per 1,000 population) (2015 - 16)	6.3	8.2	3.4	•	3
	Sports economy ²	Economic value of sports volunteering per person (£) (2015 - 16)	128.9	113.8	32.3	>	50
	Sports economy ²	Economic value of health benefits of participating in sports per person (£) (2015 - 16)	363.2	323.5	266.3		54

Data not available for Lower Tier Local Authorities, instead they have the same values as upper tier.

²Data excludes London districts